

**EEO ANNUAL PUBLIC FILE REPORT 8/1/2008**

**KABX, KBRE, KNAH, KLOQ, KTIQ, KYOS**

**8/1/2007 - 7/31/2008**

**A. Full-time Vacancies Filled**

1. Job Title:	Receptionist - Eva Linda Cabrales	Date Filled	10/1/2007
2. Job Title:	Account Executive - Alexandra Cortez	Date Filled	8/1/2007
3. Job Title:	Account Executive - Elizabeth Mitchell	Date Filled	12/11/2007
4. Job Title:	Account Executive - Jeff Crow	Date Filled	5/12/2008
5. Job Title:	Account Executive - Alexandra Avina	Date Filled	5/13/2008

**B. Recruitment/Referral Sources Used to Seek Candidates for Each Vacancy**

1. Job Title	Receptionist - Eva Linda Cabrales			Date Filled	10/1/2007
Source	Contact Person	Address	Telephone #	Interviewed	Hired?
Ca State Employment/CalJobs.ca.gov	Jim Eber	1205 W 18th St, Merced, CA 95340	209-726-5404	2	yes
MercedHelpWanted.com	Jennifer Darby	1 Civic Center Plaza, #506, Poughkeepsie, Ny 12601	800-365-8630x403	3	no
92.5thebear.com	Jason LaChance	1020 W Main St, Merced, CA 95340	209-723-2191		
1480kyos.com	Dennis Daily	1020 W Main St, Merced, CA 95340	209-723-2191		
hank106.3.com	Brian Montgomery	1020 W Main St, Merced, CA 95340	209-723-2191		
975kabx.com	Dave Luna	1020 W Main St, Merced, CA 95340	209-723-2191		
radiolobo987.com	Yolanda Navarro	1020 W Main St, Merced, CA 95340	209-723-2191	2	no
KLOQ-FM / On Air Recruitment Ads	Yolanda Navarro	1020 W Main St, Merced, CA 95340	209-723-2191	2	no
KYOS-AM / On Air Recruitment Ads	Dennis Daily	1020 W Main St, Merced, CA 95340	209-723-2191		
KNAH-FM / On Air Recruitment Ads	Brian Montgomery	1020 W Main St, Merced, CA 95340	209-723-2191		
KBRE-FM / On Air Recruitment Ads	Jason LaChance	1020 W Main St, Merced, CA 95340	209-723-2191		
KABX-FM / On Air Recruitment Ads	Dave Luna	1020 W Main St, Merced, CA 95340	209-723-2191		
Employee Referral	Andrew Adams	1020 W Main St, Merced, CA 95340	209-723-1511	2	no
Postings / Mapleton Comm. Markets	Business Manager	Various facilities	Various		

2. Job Title	Account Executive - Alexandra Cortez			Date Filled	8/1/2007
Source	Contact Person	Address	Telephone #	interviewed	Hired ?
MercedHelpWanted.com	Jennifer Darby	1 Civic Center Plaza, #506, Poughkeepsie, NY 12601	800-365-8630x403		
Postings / Mapleton Comm. Markets	Business Manager	Various facilities	Various		
Employee Referral	Andrew Adams	1020 W Main St, Merced, CA 95340	209-723-2191	1	yes
KABX-FM / On Air Recruitment Ads	Sales Manager	1020 W Main St, Merced, CA 95340	209-723-2191		
KNAH-FM / On Air Recruitment Ads	Sales Manager	1020 W Main St, Merced, CA 95340	209-723-2191		
KYOS-AM / On Air Recruitment Ads	Sales Manager	1020 W Main St, Merced, CA 95340	209-723-2191		
KLOQ-FM (Spanish) / On Air Recruitment A	Sales Manager	1020 W Main St, Merced, CA 95340	209-723-2191		
KBRE-FM / On Air Recruitment Ads	Sales Manager	1020 W Main St, Merced, CA 95340	209-723-2191		

**3. Job Title** Account Executive - Elizabeth Mitchell **Date Filled** 12/11/2007

Source	Contact Person	Address	Telephone #	interviewed	Hired ?
MercedHelpWanted.com	Jennifer Darby	1 Civic Center Plaza, \$506, Poughkeepsie, NY 12601	200-365-8630x403	1	no
Ca State Employment/CalJobs.ca.gov	Jim Eber	1205 W 18th St, Merced, CA 95340	209-726-544		
R&R Today	Kim Wood	2049 Centruy Park East, 41st Floor, Los Angeles, Ca 90067	310-788-1621		
KABX-FM / On Air Recruitment Ads	Sales Manager	1020 W Main St, Merced, CA 95340	209-723-2191	2	yes
KNAH-FM / On Air Recruitment Ads	Sales Manager	1020 W Main St, Merced, CA 95340	209-723-2191		
KYOS-AM / On Air Recruitment Ads	Sales Manager	1020 W Main St, Merced, CA 95340	209-723-2191		
KLOQ-FM (Spanish) / On Air Recruitment A	Sales Manager	1020 W Main St, Merced, CA 95340	209-723-2191		
KBRE-FM / On Air Recruitment Ads	Sales Manager	1020 W Main St, Merced, CA 95340	209-723-2191	2	no

**4. Job Title** Account Executive - Jeff Crow **Date Filled** 5/12/2008

Source	Contact Person	Address	Telephone #	Interviewed	Hired ?
R&R Today	Kim Wood	2049 Centruy Park East, 41st Floor, Los Angeles, Ca 90067	310-788-1621		
KABX-FM / On Air Recruitment Ads	Sales Manager	1020 W Main St, Merced, CA 95340	209-723-2191	2	yes
KNAH-FM / On Air Recruitment Ads	Sales Manager	1020 W Main St, Merced, CA 95340	209-723-2191		
KYOS-AM / On Air Recruitment Ads	Sales Manager	1020 W Main St, Merced, CA 95340	209-723-2191		
KLOQ-FM (Spanish) / On Air Recruitment A	Sales Manager	1020 W Main St, Merced, CA 95340	209-723-2191		
KBRE-FM / On Air Recruitment Ads	Sales Manager	1020 W Main St, Merced, CA 95340	209-723-2191	1	no
Ca State Employment/CalJobs.ca.gov	Jim Eber	1205 W 18th St, Merced, CA 95340	209-726-544		
Client Referral	John Spriggs	Spriggs, Inc		1	no
mymerced.com	Marvin Hanneman	2978 Nottingham, CA 95340	209-384-1068	1	
MercedHelpWanted.com	Jennifer Darby	1 Civic Center Plaza, \$506, Poughkeepsie, NY 12601	200-365-8630x403	1	no

**5. Job Title** Account Executive - Alexandra Avina **Date Filled** 5/13/2008

Source	Contact Person	Address	Telephone #	Interviewed	Hired ?
Rehire	Andrew Adams	1020 W Main St, Merced, CA 95340	209-723-2191		yes

**C. Total Number of Interviewees For Full-Time Vacacies Filled:****D. Total Number of Interviewees Filled for Full-Time Vacancies Filled Per Recruitment Source**

Source	Contact Person	Address	Telephone #	Total # Interviews
MercedHelpWanted.com	Jennifer Darby	1 Civic Center Plaza, Ste, 506, Poughkeepsie, NY 12601	800-365-8630S403	
Ca State Employment/CalJobs.ca.gov	Jim Eber	1205 W 18th St, Merced, CA	209-726-5404	
Merced Sun Star	Classified Ads	3033 N.G. Street, Merced, CA 95340	209-722-1511	
Atwater Signal	Classified Ads	3033 N.G. Street, Merced, CA 95340	209-722-1511	
Livingston Chronicle	Classified Ads	3033 N.G. Street, Merced, CA 95340	209-722-1511	
Los Banos Enterprise	Classified Ads	3033 N.G. Street, Merced, CA 95340	209-722-1511	
Chowchilla News	Classified Ads	3033 N.G. Street, Merced, CA 95340	209-722-1511	
Employee Referral	Andrew Adams	1020 W Main St, Merced, CA 95340	209-723-2191	
Postings / Mapleton Comm. Markets	Business Manager	Various facilities	Various	
KABX, KNAH, KYOS, KLOQ, KBRE / On Air Recruitment Ads	Sales Manager	1020 W Main St, Merced, CA 95340	209-723-2191	
R&R Today	Kim Wood	2049 Centruy Park East, 41st Floor, Los Angeles, Ca 90067	310-788-1621	
92.5thebear.com	Jason LaChance	1020 W Main St, Merced, CA 95340	209-723-2191	
1480kyos.com	Dennis Daily	1020 W Main St, Merced, CA 95340	209-723-2191	
hank106.3.com	Brian Montgomery	1020 W Main St, Merced, CA 95340	209-723-2191	
975kabx.com	Dave Luna	1020 W Main St, Merced, CA 95340	209-723-2191	
radiolobo987.com	Yolanda Navarro	1020 W Main St, Merced, CA 95340	209-723-2191	

**E. Recruitment Initiatives Implemented From August 2, 2007 to July 31, 2008:**

Type of Initiative	Date Implemented	Description
Job Fair / Stanislaus County Occupational Olympics and Career Exposition, Turlock	February 20, 2008	Radio Merced had a booth at the job fair, where we handed out station information, accepted resumes/applications and talked with participants about the career opportunities Mapleton Communications has to offer for both Sales and Programming
Merced College Career & Health Fair	April 9, 2008	Radio Merced had a booth at the job fair, where we handed out station information, accepted resumes/applications and talked with participants about the career opportunities Mapleton Communications has to offer both Sales & Programming
Westside Business Expo and Job Fair, Santa Nella	April 23, 2008	Radio Merced had a booth at the job fair, where we handed out station information, accepted resumes/applications and talked with participants about the career opportunities Mapleton Communications has to offer both Sales & Programming
Career & College Fair, Dos Palos	May 16, 2008	Radio Merced had a booth at the Career & College Fair, where we handed out station information, accepted resumes/applications and talked with participants about the career opportunities Mapleton Communications has to offer for both Sales and Programming
Merced County Regional Occupational Program	October 2007 - May 2008	Radio Merced participated in the ROP program with Atwater High School. For this program we had the opportunity to have a Senior from Atwater High School work in our programming dept with different stations. It was a great learning/experience opportunity for the student and our programming dept.
Sexual Harassment Training	March 4, 2008	Radio Merced participated in a training course, covering issues such as information required by State of CA for each employee, how to recognize sexual harassment, how to prevent/report harassment, how to handle reported harassments, etc. 3 Full-Time employees attended