



PROMOTIONS DIRECTOR / MID-DAY TALENT
for Classical KBOQ

Part-Time On-air Promotions Director to coordinate on and off air promotions for radio station 95.5 KBOQ. We are looking for a Detail oriented person to work closely with Sales and Programming to provide the market with the best promotions possible. Main duties include, but are not limited to:

- *Extensive knowledge of Classical Music REQUIRED.
- *Experience in Promo Suite desired
- *Write promotional proposals (for concert tickets, on air promotions, etc)
- *Maintain Prize Closet (Prizes and CDs)
- *Pull an Air Shift (1/2 live ½ voice-tracked)
- *Maintain Vehicle logs
- *Prepare Promotional schedules
- *Prepare Prize boxes and vehicles for remote broadcasts
- *Some commercial production (voice & produce)
- *Saw Plus experience preferred
- *You will need the ability to be flexible with time as many remotes take place on weekends.
- *Create NTR opportunities
- *Maintain Winner Data Bases
- *Update Websites

Location: Monterey, California
An Equal Employment Opportunity company.

Please apply by e-mail to:
kennyallen@radiocentralcoast.com
attaching a one-minute MP3 air-check.